Ritika Khinvasara

Visual and Product Designer

+ 1 201.238.4163 ritikakhinvasara@gmail.com **Portfolio**

EXPERIENCE

June 2023 - August 2023 Baltimore, MD

Emergency Med Consults Freelance Designer

• Designed identity system and website for a medical startup.

June 2023 - August 2023 Baltimore, MD

Studio Glendenning Creative Intern

 Designed magazine spreads for a Washington DC based lifestyle magazine.

February 2021 - August 2022 Bangalore, India

Quicksand Design Pvt. Ltd Visual Communication Associate

- Led visual design/UI UX and conducted design research for SafeHands project
- Designed website for World Bank's Nagaland textbook distribution project
- Designed editorial reports for UNICEF, Wellcome, Women's Refugee Commission
- · Designed social media posts for EyeMyth

January 2020 - September 2020 Bangalore, India

Liquidink Design Pvt. Ltd Graphic Design Intern

- Designed logotype for Aristotle
- · Created design system guidelines for Udaan app
- · Designed iconography, illustrations, design system for cult.fit
- Created design system guidelines for PhonePe website
- · Animated Roost iconography.

EDUCATION

Maryland Institute College of Art, US Master of Fine Arts, Graphic Design 2022-2024

National Institute of Design, India Bachelor of Design, Graphic Design 2016 - 2020

Swinburne University of Technology, Australia Study Abroad Semester 2018

SKILLS

Typography, Publication Design, Information Design, Brand Design, Design Systems, Email Design, User Interface/User Experience, Information Architecture, Design Research, Wireframing and Prototyping

TOOLS

Figma, Adobe XD, Sketch, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, HTML, Adobe After Effects, Keynote, Google Workspace, Slack, Miro, C4D

Currently learning: WCAG Guidelines, HTML5/CSS